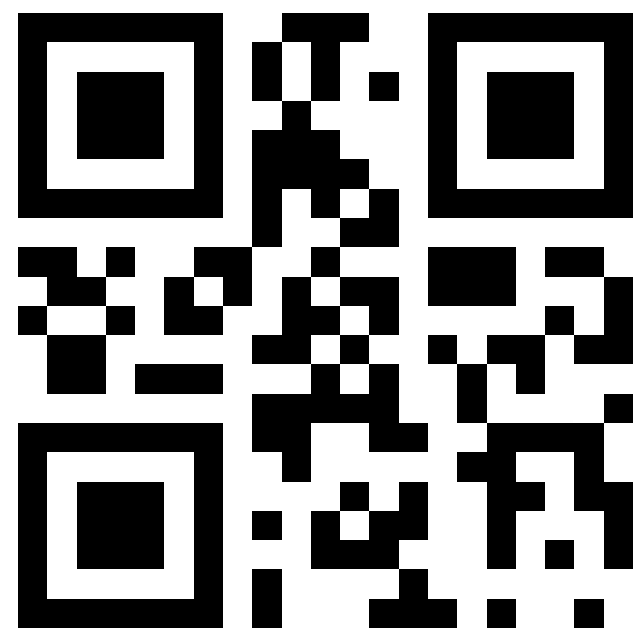


UV-BODYGUARD | | Smart in the SUN



The Problem: too much or too little SUN

Too much sun:
Sunburn +
Skin Cancer

> 3 Mio.
new cases of
Skin Cancer
every year,
world wide (WHO)
trend is increasing

Not enough sun:
Vitamin D
Deficiency

1 Bio. People
world wide
affected

> 50% of German
Population (RKI)

Solution: Measure your healthy UV Dose



business
incubation
centre
Bavaria



The UV-Bodyguard: What's special



✓ safe and reliable

✓ individually adapted to **skin type** and **SPF of sunscreen**

✓ **easy** to use

Target Groups / Medical



People with **skin cancer** or with enhanced risk



Individuals with **medical skin problems**

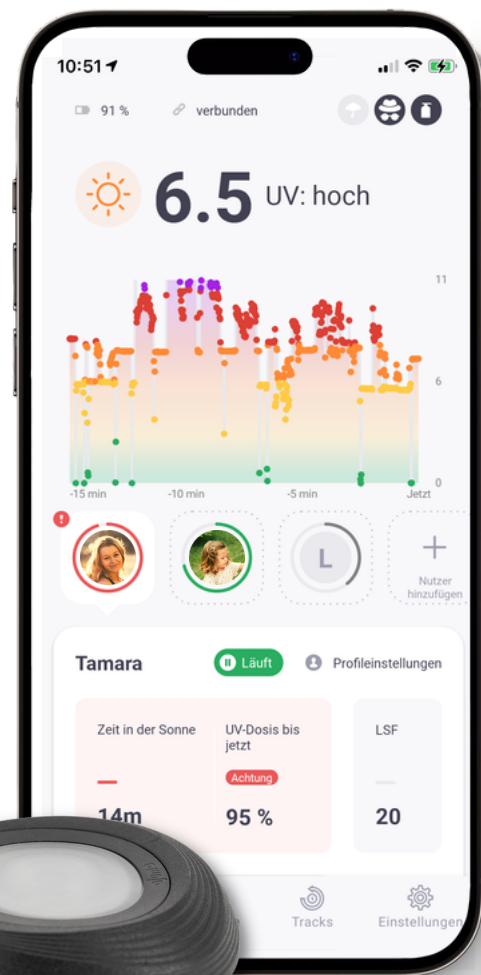


Mitigate **vitamin D-insufficiency**



Target Groups

Outdoor Fans
Families
Safety@Work



Innovation made in Germany



ajuma

The Founders of ajuma

Annette Barth (CEO)

Outdoor fan, mother of a little girl,
Business Psychologist and MBA,
many years of professional
experience in sales,
strategic product
management in the
technical Industry.

Dr. Julian Meyer-Arneke (CTO)

cyclist, father of a little girl,
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https://www.instagram.com/ajuma_uv/

Video (German): <https://youtu.be/BkBEM2EJ92Q>

